

# Community relations policy

FINANCIAL will review all unsolicited proposals on an individual basis and maintains a strong policy of giving. We follow specific guidelines to maintain a community support program consistent with our company's direction and values. We aim to build sustainable community relationships that are relevant to the group's activities across its operating areas. The aim is to deliver value for the communities it serves whilst reinforcing their relationship with the Group. Our community relations activities aim to reflect and embrace the brand values of the Group.

As well as providing financial help, where practical and appropriate, Financial gives time, which is often a much more valuable contribution. We like to support community partners and to help develop sustainable relationships. As a people business we value the contribution our employees and Appointed Representatives make to the communities we serve. Financial Group provides support to charities and projects that make a direct contribution to the communities we serve.

Examples of areas that we have recently helped with are listed below:

Free accounting for Whittington and Hawling Parish church

Free website [www.whittington-church.co.uk](http://www.whittington-church.co.uk)

Print, design and distribution of Canon Pulford's "Letter from Home"

Helping with website publicity an MG car's sponsored around the world tour

Sponsoring "Shreya" through an anonymous orphanage in India by monthly Standing Order. (Under orphanage rules she will never be told about us and vice versa!)

Sponsored advertising in Andoversford primary school

Adding to a one off donation collected by the Royal Mail depot at Cheltenham for a child of one of their workers who had leukemia.

Our audited accounts each year give details of amounts paid to charity.

However, Financial will not as a general rule provide community support in the areas listed below:

Activity in support of political parties

Fundraising events such as raffles, telethons, walk-a-thons or auctions

Sponsored walks, runs, bike rides, parachute jumps and stunts.